







# The Interactive Youth Education Attraction for Horse Lovers!







### The EquiMania! Experience

- Inspires youth to pursue a career in the equine industry
- Educates youth on the care and welfare of horses
- Allows rural and urban youth to interact with and investigate the world of horses
- Fun for the whole family!

# The horse industry of tomorrow is the youth of today!



The **EquiMania!** Education Centre comes fully equipped with games, work books, hands-on materials and true to life displays. Designed to delight horse enthusiasts of all ages, **EquiMania!** will teach visitors about horse anatomy, farm safety, nutrition, horse careers and much more! Able to accommodate all venues at many price points, **EquiMania!** offers a unique hands-on adventure into the wonderful world of horses. **EquiMania!** is always growing and changing –it will never be the same twice!





## EquiMania! Fun Facts

- EquiMania! is an interactive exhibit designed to teach youth about horse health and safety
- EquiMania! is the only travelling equine exhibit in North America
- EquiMania! operates on a zero-based budget and was developed with the support of the horse industry
- EquiMania! made its debut in 2005 at the Can-Am All Breed Equine Emporium in London, Ontario
- EquiMania! has travelled across Canada from Manitoba to Nova Scotia, and has even been to Kentucky, U.S.
- EquiMania! was the only Canadian exhibit invited to be featured at the 2010 Alltech FEI World Equestrian games in Kentucky
- EquiMania! has been a part of the Royal Agricultural Winter Fair in Toronto, ON since 2006
- EquiMania! reaches over 60,000 participants every year at the Royal Agricultural Winter Fair
- EquiMania! has been featured at equine trade shows, agricultural fairs, racetracks, entertainment venues and equine competitions



"Equine Guelph's display was touted as 'the most hands-on exhibit at the park" -The Equine Chronicle World Equestrian Games, 2010





# Explore EquiMania!

EquiMania! offers a variety of interactive areas for visitors to discover including the following displays:



### **Nutrition**

Children and adults will learn the importance of feeding horses correctly. Guests will be able to compare straw and hay, learn about grass types and grain, and discover why hydration is so important.

### **Dental**

Learn how to tell a horse's age by its teeth and then calculate your own age in horse years. Our draft skull and dental tools will demonstrate how and why a horse needs dental care.





### **Grooming**

Visitors will learn about grooming tools and how to correctly groom a horse. You can even practice your braiding!







### Safe Rider

Young riders will learn how to safely work and play around horses. They will see how horses communicate through body language. The importance of safe, well-fitting riding gear – such as a helmet and gloves – is taught.

### **Hoof/Lower Leg**

Guests will learn about the anatomy of a horse's lower leg and hoof. Examine the bones in a horse's legs or use our horseshoe board to compare the shoe sizes of different horses.



# COMPAREMENTS

### **Horse/Human Comparison**

Compare Quattro, our life-sized horse skeleton to Winston, our human skeleton to learn about the similarities and differences of horses and humans. Then, take a look at SeeMore, the painted horse, to get an inside view of a horse's muscles and organs. Finally, explore our bone box and learn about the parts of the horse.







### Standardbred Display

Meet Willie Win, our speedy Standardbred racehorse! Discover what is inside Willie Win's tack trunk and learn about his harness, bridle and other tack. Find out about the Standardbred's unique gait, the pace.

### **Parasites**

This display teaches visitors about common parasites, such as bots, tapeworms and strongyles. The importance of keeping your horse parasite free is discussed. Guests will also be able to view our life-sized horse intestine!





### **Kubota Tractor School**

Youth will learn the importance of staying safe around farm machinery. Kubota Bob, our tractor dummy, models the gear needed to be around farm machinery safely.

# And Much More!

There is so much to explore at EquiMania!





## Where have we been?

EquiMania! has been featured at a variety of events including, but not limited to:

- Alltech FEI World Equestrian Games (Kentucky, USA)
- Brooklin Spring Fair
- Can-Am All Breed Equine Emporium (London, ON)
- Canada's Outdoor Equine Expo (Burlington, ON)
- Erin Fall Fair
- Grand River Raceway (Elora, ON)
- Manitoba Fair
- Minnesota State Fair
- Nebraska International Horse Show
- Royal Winter Agricultural Fair (Toronto, ON)
- Southern Cross Equestrian Centre Open House
- Sunrise Equestrian Centre for the Disabled- Family Day (Puslinch, ON)
- THEMUSEUM (Kitchener, ON)

### For More Information...

To find out more about EquiMania!, please contact horses@uoguelph.ca



# See You at EquiMania!